

Tulevikestudio (*Futures Studio*):

Tulevike kogemine kui poliitika- kujunduse tööriist

Experiencing Futures as a Policy-making Tool

21.01.2026

Our plan today

- Introduction and very short recap of ETUI in 2025 by **Madeleine Tults**
- **Anni Leppänen** (Futures Mundane, Falay Transition Design) – “Room 2050” (Huone 2050) project
- **Dr Peeter Vihma** (TalTech Ragnar Nurkse Institute) Helsinki University project Longrisk and long-term sustainability
- **Tea Danilov** (Foresight Centre) – translating expert scenarios to the wider audiences, Estonian experience
- Q&A
- Free form discussions

Eesti Tuleviku-uuringute Instituut (*Estonian Institute for Futures Studies*)

Tulevikumõtlemise loengud

Räägime tulevikumõtlemisega alustamisest inspireerivalt.

Võrgustik

Toome oma üritustel kokku tulevikumõtlemisest huvitatud inimesed Eestis.

Kursused ja töötoad

Uurime koos meid huvitava teema tuleviketrende, alternatiivseid arenguid ja aitame teha tulevikekindlaid otsuseid täna.

Temaatilised projektid

Aitame organisatsioonidel teha tulevikekindlaid strateegiaid.



Leia meid LinkedInis: Eesti Tuleviku-uuringute Instituut

Our goals

- **Enable better future shaping decisions**
 - Raise the strategic quality of decision-making by embedding futures thinking into everyday choices
- **Democratise futures thinking in Estonian society**
 - Build understanding, confidence, and practical skills so future thinking is accessible to everyone in Estonia
- **Empower all people to shape the future**
 - Reduce anxiety and strengthen the belief that the future is not inevitable, but it is for us to shape it

Where everyone is preparing for

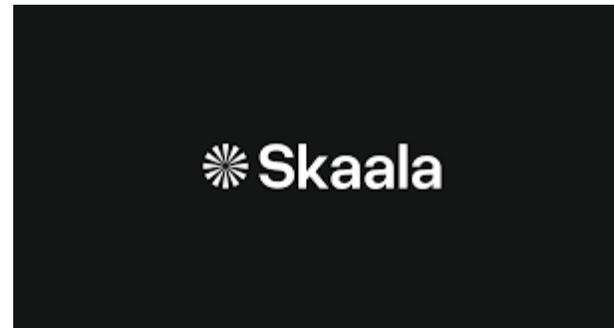
CRISIS
COLLAPSE
DEMISE

...we choose to prepare for

HOPEFUL
FUTURES

Some our clients and partners

miltton



HEATEO
HARIDUSFOND



MUINSUSKAITSEAMET



HARIDUS- JA
TEADUSMINISTEERIUM

Swedbank 



TALLINN UNIVERSITY



MM GRUPP

In 2025 we shared
futures thinking
with **2052**
people



2025 in numbers

- Appeared on stage **16** times at conferences and seminars
- Carried out **23** trainings / workshops introducing practical futures thinking methods
- Successfully ran our **6-week** futures thinking sprint and **2-day** introductory training programme
- Aired the **first** ETUI podcast and webinar



Dived into the **future of education**

- Ran futures thinking workshops with **Heateo Sihtasutus Haridusfond, Skaala Impact Haridusfond**
- Surfaced with **scenarios for the future of Estonian education**
- Worked the scenarios at **Arvamusfestival**
- Helped **Tartu Ülikool School of Educational Sciences** with grade-free school ideation
- Analysed the European Commission education scenarios at **Estonian Research Council** workshop



Went international

Turku • Sopot • Bratislava • Lisbon • Vienna



Coming up...

EESTI TULEVIKU-UURINGUTE
INSTITUUT 

ETUI praktiline koolitus:

Tulevikumõtlemise tööriistakast

 30. jaanuar ja 6. veebruar

 Ülemiste City, Tallinn

Koolitajad:

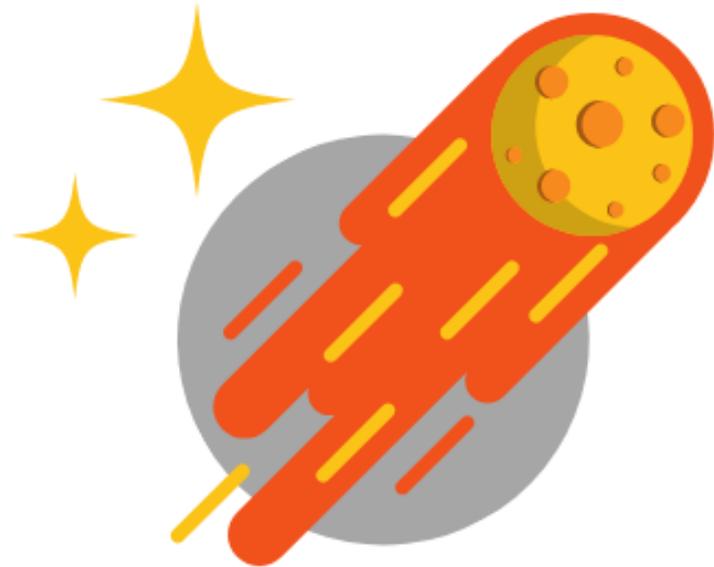
Madeleine Tults

Johanna Vallistu, PhD



Register with code TULEVIKUD
and get –20% off!

Coming up...



**ESTONIAN
FUTURES DAY**

MAY 7, 2026



Why and how to **experience** futures?

Episodic futures thinking and “time travelling”

- **Mental time travel** into the future
- Helps anticipate **different possible futures**
- Aims to **make sense of future scenarios**
- **Scene visualization** (where you are, what you see, what is happening, who else is there)
- **Noticing opportunities** (how needs could be met and desires fulfilled in the future)
- **Emotions** (positive and negative, helping to sense whether a future is desirable or undesirable)



Visualizing futures and participatory policy-making

In an era of great transformations we need new ways to understand what is ahead of us and be able to discuss our options today on a societal level. These approaches need to go beyond the usual scenario work.

*“There is an urgent need to explore new and innovative ways of imagining plausible futures that are more desirable to people”
(Durante, Dell'Era, et al 2024)*

But — how to do it in an evidence-based and meaningful way?

Näeme tulevikus!
See you in the future!

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